

# EADA BACHELOR'S ADMISSION INTERVIEW GUIDELINES

The application interview is the last step of the admissions process. This interview aims to understand your reasons for applying, your career goals, and your openness to the world today.

To give you the best possible chance of doing well at the interview, we've got this handy guide for application interview success.

## PREPARATION



- In the days leading up to your interview, immerse yourself in current events. Explore online news sources, and engage with relevant topics to demonstrate your awareness of the world.



- Take time to revisit and go over your application. These answers are the starting point of the interview. Make some notes
- Practice and rehearse the interview with a friend. Relax a bit the day before.

## IF YOUR INTERVIEW IS ONLINE..



- Prepare a quiet, well-lit room where you can speak without interruptions or distractions.
- Ensure you are alone during the interview, where you can talk freely without being disturbed.
- Organizing and preparing your ideas beforehand is important, be careful not to read from a text during the interview.

## ➤ Remember

- Remain cheerful, an essential detail that will demonstrate your enthusiasm and dynamism.
- Choose appropriate vocabulary and avoid colloquialisms.
- Do not hesitate to ask questions, it will show your interest in the program or school.
- Provide open-ended responses to open the debate and facilitate discussion.
- Accentuate the positive: If discussing a challenging situation, focus on the benefits and lessons learned.

## ➤ Example questions

- **Could you introduce yourself?**
- **Why did you choose EADA?**
- **What specialization would you like to do?**
- **What are your passions, your hobbies?**
- **Have you traveled? What aspects of culture struck you when you were abroad?**
- **In which of our partner universities are you interested?**
- **What recent news stories have captured your attention?**
- **Any questions?**

## THE DAY OF THE INTERVIEW



- Try to log in a few minutes before to check if everything works well. Turn off any potential distractions like the TV and mobile phone. Inform others in your household about your interview, tell them not to disturb you.
- Focus on your strengths while acknowledging your weaknesses. Articulate your genuine interest in the program. Stay engaged and enthusiastic.